



digital cinema summit ise

06 FEBRUARY 2019
AMSTERDAM
NETHERLANDS

- Dedicated half-day conference programme
- Part of Integrated Systems Europe
- In combination with Digital Signage Summit, the leading business strategy conference for Digital Signage professionals

Sponsor Information

6 February 2018 | 14:00 – 18:00
Okura Hotel, Amsterdam, The Netherlands

ORGANISED BY
**Integrated
Systems
Events**

Web: digitalcinemasummit.org

IN COOPERATION WITH

Digital Cinema Report

DIGITAL CINEMA SUMMIT **ISE 2019**

ISE is launching a new feature for the 2019: The Okura Hotel

Over four days, ISE at the Okura will feature the conferences XR Summit, blooloopLIVE, Digital Signage Summit, Digital Cinema Summit, HTNG Insight Summit and a Daily Networking Reception. B2B strategies will be explored and experienced, all within the confines and comfort of a leading Amsterdam 5-star hotel, just a seven-minute walk from the RAI Amsterdam.

Digital Cinema Summit (DCS) ISE 2019

The first Digital Cinema Summit, presented by Integrated Systems Europe in conjunction with Digital Cinema Report, will highlight how advances in digital cinema technology are transforming the entire moviegoing experience. It will feature top digital cinema technology authorities from around the world addressing a range of issues facing professionals in all phases of the motion picture industry. The purpose of the event is to give digital cinema technology center stage.

In panel discussions moderated by Nick Dager, Editor & Publisher of Digital Cinema Report, topics will include:

- Lobbies – The Moviegoing Experience Begins at the Front Door
- Theatre Sound – Object Based or File Based?
- High Dynamic Range in Exhibition – Laser versus LED

The discussions will be followed by a networking reception for all attendees. There will also be a small exhibition area where attendees can get a hands-on look at some of the latest digital cinema technology.

SPONSOR **BENEFITS**

- Position your brand among the Digital Cinema market leaders
- Unique networking opportunities: targeting over 150 + DCS ISE delegates
- Brand recognition and visibility to 40,000 industry professionals via ISE and invidis promotions
- Generate qualified contacts and leads
- Stay up-to-date regarding the hot topics and future trends

SPONSORSHIP **OPPORTUNITIES**

	Digital Cinema	Digital Cinema + DSS ISE
COSTS IN EUR (NET)	€ 1,500	€ 2,500
CONFERENCE PASSES		
Delegate passes	1	1
VISIBILITY ON-SITE		
Company logo on displays located at the venue	•	•
Company logo on holding slides between presentations	•*	•*
VISIBILITY ONLINE		
Company logo and URL in DCS newsletters sent to over 35,000 industry professionals	•	•
Company description, URL and logo on the conference website	•*	•*
Company description, URL and logo in the conference app	•*	•*
Company presentation (PDF) for download at event website	•	•

* Maximum of 500 characters including spaces / 80 words

WHO WILL **ATTEND?**

An expected 100 + senior executive management personnel working in the Digital Cinema value chain: Integrators; Hardware Suppliers; End-Customers; Software Suppliers; Content Providers and Media.

DCS ISE is designed for senior members of the cinema industry, including:

- CEOs, COOs and CTOs
- Sales and Business Development Executives
- Content Developers and Agencies
- Technology Vendors
- Digital VC and Investors
- Movie theatre owners and operators
- Post production executives

TICKET PRICES

DIGITAL SIGNAGE SUMMIT

DAYPASS DSS + DCS (INCL. LUNCH)

DIGITAL CINEMA SUMMIT

REGULAR DELEGATES

€ 250

Price valid if you are visiting this conference for the **first time**
(Price + VAT)

REGULAR DELEGATES

€ 450

Price valid if you are visiting this conference for the **first time**
(Price + VAT)

REGULAR DELEGATES

€ 250

Price valid if you are visiting this conference for the **first time**
(Price + VAT)

ASSOCIATION MEMBERS

-30 %

Price valid for **AVIXA** or **CEDIA** members
(€ 175 + VAT)

ASSOCIATION MEMBERS

-30 %

Price valid for **AVIXA** or **CEDIA** members
(€ 315 + VAT)

ASSOCIATION MEMBERS

-30 %

Price valid for **AVIXA** or **CEDIA** members
(€ 175 + VAT)

EARLY BIRD

-30 %

Price valid until **8th January 2018**
(€ 175 + VAT)

EARLY BIRD

-30 %

Price valid until **8th January 2018**
(€ 315 + VAT)

EARLY BIRD

-30 %

Price valid until **8th January 2018**
(€ 175 + VAT)

RETURNING DELEGATES

-20 %

Price valid if you have attended this conference **previously**
(€ 200 + VAT)

RETURNING DELEGATES

-20 %

Price valid if you have attended this conference **previously**
(€ 360 + VAT)

PROGRAMME SCHEDULE | 6 FEB 2019

DIGITAL SIGNAGE SUMMIT (DSS)

08:30 - 09:00 Registration

09:00 - 11:00
Panels & Presentations

11:00 - 11:15 Coffee Break

11:15 - 13:00
Panels & Presentations

13:00 - 14:00 Lunch (for 'Daypass Ticket' holders)

DIGITAL CINEMA SUMMIT (DCS)

13:30 - 14:00 Registration

14:00 - 16:00
Panels & Presentations

16:00 - 16:15 Coffee Break

16:15 - 18:00
Panels & Presentations

18:00 - 19:00 Networking Reception

DSS ISE is the third conference to be held in Amsterdam to come from Europe's leading Digital Signage conference producer. Digital Signage Summit Europe, held annually in Germany for the past 13 years, is the leading strategy event for Digital Signage and Digital out of Home (DooH). The organisers behind DSS are Integrated Systems Events (producer of the Integrated Systems Europe trade show) and invidis consulting (one of Europe's leading Digital Signage consultants).

REGISTER
NOW

DCS ORGANISERS

Integrated Systems Events

Integrated Systems Events organises, manages and develops leading business-to-business events for the professional audiovisual, electronic systems integration and IT industries. Integrated Systems Events was established in 2003 as a joint venture of two trade associations - AVIXA and CEDIA - and has grown every year since. With employees engaged in sales, operations, marketing and content development across Europe, Integrated Systems Events is a truly international company with a global reach. Its flagship event, Integrated Systems Europe, is the best-attended AV trade-show anywhere in the world, attracting over

73,000 attendees and more than 1,200 exhibitors to its Amsterdam location every February. The annual Smart Building Conference brings together the top thinkers in the residential and commercial 'smart' industries. Integrated Systems Events continues to expand - with partner, invidis consulting, it hosts successful DSS conferences in Europe, Russia and the Middle East. To the question, what does Integrated Systems Events provide for your business? The answer is straightforward: excellent networking opportunities, increased market exposure and exclusive access to industry leaders and new customers.

THE HOME OF AV AND SYSTEMS INTEGRATION

Make all the connections
you need at ISE 2019

Integrated Systems Europe is where the latest innovations and solutions are showcased and where professionals go to learn, network and do business.

DCS CONTACTS

Exhibition Opportunities

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General Enquiries

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Marketing

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Media Partnerships and Press

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Speakers, Programme, Conference Chairman

Nick Dager, Digital Cinema Report, nickdager@digitalcinemareport.com

Operations

Devika Sud, Integrated Systems Events, dsud@iseurope.org

A JOINT VENTURE
PARTNERSHIP OF



WWW.ISEUROPE.ORG

5-8 February 2019
Amsterdam, RAI, NL

Integrated
Systems
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