Facts & Figures

Delegates from 20 countries: 111
Speakers from 14 countries: 54

Top 5 countries:
- Germany: 23%
- United Kingdom: 13%
- Belgium: 10%
- Norway: 10%
- Netherlands: 8%

Job Title (Attendees):
- COO: 4%
- President: 4%
- Executive: 3%
- Vice President: 3%
- Associate/Analyst: 4%
- CTO/CEO: 10%
- Technician: 10%
- CEO/Managing Director: 23%
- Director: 23%
- Manager: 28%

Area of Employment (Attendees):
- Consulting: 7%
- Design: 6%
- IT: 6%
- Marketing: 4%
- Project Management: 3%
- Solutions Development: 3%
- Business/Strategic Development: 2%
- Sales: 18%
- AV: 20%

Company category (Attendees):
- Creative Agency/Artist: 3%
- Live Events Producer: 3%
- Meeting/Event Planner: 3%
- Software Developer/Programmer: 4%
- Distributor/Reseller: 6%
- Consultant: 11%
- User of AV products and solutions: 21%
- Manufacturer: 22%
- Integrator/Installer: 28%